

Rihards Gaitnieks

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Summary

A designer specializing in branding and product design experience. I create intuitive, continuous and satisfying designs and am passionate about future aesthetics and artificial intelligence.

Experience

> UX/UI & Visual designer

Accenture

Sep 2021 - Feb 2023 (1 year 6 months)

I worked as a Visual Designer at Accenture Baltics within the marketing team, and I also held a part-time role at Accenture Song as a Visual UI/UX Designer. My position at Accenture Baltics included creating a diverse range of visuals, such as Accenture merchandise designs and event logos. I was primarily tasked with enhancing and producing all outward-facing visual content.

During my tenure at Accenture Song, I worked on various aspects of user interface design, user experience mapping, and presentation layouts for consulting services. One of the highlights of my experience was creating an Accenture proposal for BMW. I am proud to mention that my work consistently garnered positive feedback, and I was recognized as a proactive and highly professional team member.

● Freelance Designer

pi.ai.design

Mar 2017 - Nov 2021 (4 years 9 months)

Managing design projects as a freelance professional has been a skill I've honed across diverse domains. I've traversed a spectrum of creative realms, spanning video production, graphics, 3D product visualizations, and intricate 3-dimensional street patterns. My clientele includes esteemed institutions such as The University of Latvia and Latvijas Valsts ceļi, as well as a diverse array of clients who have consistently expressed satisfaction with my work. This wealth of experience has not only equipped me with a formidable skillset in visual communication but has also instilled in me the ability to seamlessly adapt to a wide array of work environments, whether in the physical or digital realm.

Education



Art Academy of Latvia

Bachelor of Arts - BA, Design

2019 - 2025

My tenure at The Art Academy of Latvia has equipped me with invaluable practical insights into product design methodologies and enhanced my ability to collaborate effectively with fellow students.

abk- **Staatliche Akademie der Bildenden Künste Stuttgart**

Industrial Design

Oct 2021 - Dec 2021

During my Erasmus year in Stuttgart, Germany, I immersed myself in industrial design principles through hands-on workshops and collaborative projects. This experience broadened my design perspective and honed my skills in conceptualization and prototyping.

☰ **Université Bordeaux Montaigne (ex - Bordeaux 3)**

Design

2017 - 2019

At The University of Montaigne in Bordeaux, France, I specialized in Graphic Design, refining my skills and developing a deep appreciation for intercultural collaboration.

Riga French Lyceum

High School Diploma, Humanities/Humanistic Studies

2005 - 2017

Lycée Gustave Eiffel

High School Diploma, Division TSE2

2015 - 2016

Skills

Project Management • Visual Identity Design • Brand Strategy • Marketing Strategy • User Interface Design • User Experience (UX) • Communication • Graphic Design • Design • French